



Ophthalmological Society of South Africa Oftalmologiese Vereniging van Suid-Afrika

42nd Annual Congress on Ophthalmology
22nd to 25th March 2012 - Sandton Convention Centre, Sandton, Johannesburg



Exhibitors & Sponsors

The Ophthalmological Society of South Africa will host its annual Congress in Sandton Johannesburg, from 22nd to 25th March 2012, offering an opportunity for continuing education and discussion. OSSA 2012 Congress is the number one event on the calendar, with quality presentations and lectures by world renowned keynote speakers supporting our mission "prevention of blindness".

We hereby cordially invite your company to participate in this congress through sponsorship and advertising.

Networking Opportunities

This Congress provides a time-effective opportunity to meet the South African Ophthalmic community and to showcase your company's products and share latest research results. It is a unique platform for companies of all sizes to develop relationships and generate new business opportunities.

Who you will meet:

- Ophthalmologists and their Accompanying Guests.
- Registrars and Medical Officers in Ophthalmology.
- Community Field Workers .
- General Practitioners.
- Ophthalmic Nurses and Theatre Personnel.
- Ophthalmic Practice Assistants and Managers.
- Orthoptists and Ocularists.
- Optometrists and Optometric Students.

World-class business environment

Sandton Convention Centre is in Sandton, Johannesburg business district. This environment offers easy accessibility and space for exhibitors to demonstrate equipment.

Exhibition Area

Sandton Convention Centre Ballroom

Supporting future growth of SME's

OSSA 2012 provides the perfect platform for smaller companies to exhibit alongside prime suppliers. A dedicated zone for table-top exhibits caters for companies new in the industry and First Time Exhibitors.

Code of Practice

The relationship between science and commerce is crucial and commercial activities shall not interfere with the scientific objective of this congress. Therefore, Companies should plan their activities in a way to enhance the scientific objective of the meeting. To manage this relationship professionally a "Code of Practice" for participation in the OSSA 2012 Congress as Exhibitor or Sponsor is will be forwarded to companies intending to participate in this congress. Companies are requested to adopt these guidelines, terms & conditions as this document becomes a binding contractual agreement between the Organisers and Exhibiting Firm (Exhibitor/s) as soon as a company submits a sponsorship proposal, application to exhibit or delegate registration.



Fact Sheet

Name	OSSA Congress 2012.
Theme	Ophthalmological Congress.
Date	March 22-25, 2012.
Venue	Ballroom, 1st Floor, Sandton Convention Centre, Sandton, South Africa.
Website	www.ossa.co.za
Hosts	Ophthalmological Society of South (OSSA).
Congress	The OSSA 2012 Congress will run parallel with the Ophthalmic Trade Exhibition.
Exhibitor Profile	Trade exhibition that will focus on Ophthalmological products, services and developments.
Visitors Expected	500 congress delegates. (local as well as international ophthalmologists, registrars, medical officers, optometrists, general practitioners, ophthalmic theatre staff and assistants).
Congress Sponsorship	A range of sponsorship packages are available.
Exhibitor Build-up	March 22nd from 07:00.
Break-down Schedule	March 25rd from 11:00.
Correspondence	E-mail ossa@consider-it-done.info Postal Address: P O Box 9675, Centurion, Gauteng, 0046, South Africa.



Tentative Programme Outline

	Wednesday	Thursday		Friday		Saturday		Sunday
	Afternoon	Morning	Afternoon	Morning	Afternoon	Morning	Afternoon	Morning
Main Programme Sessions								
Workshops								
Practice Managers / Administrators								
Ophthalmic Assistants								
Ophthalmic Nurses								
Optometric Programme								
General Practitioners								
Welcome Cocktail	22nd March - Refer Final Programme for details.							
Allergan Dinner	23rd March - Refer Final Programme for details.							
Fun Run	24th March - Refer Final Programme for details.							
OSSA Gala Dinner	24th March - Refer Final Programme for details.							
Christian Prayer Breakfast	25th March - Refer Final Programme for details.							
Registration	Registration desk will be open daily from 1 hour the commencement of the first programme of the day and close after mid-afternoon refreshment breaks.							
Exhibition	Exhibition build up commences on 21st March 07:00 and will officially open on 22nd March during the Welcome Cocktail and close on 25th March after the mid-morning refreshment break.							



Sponsorship

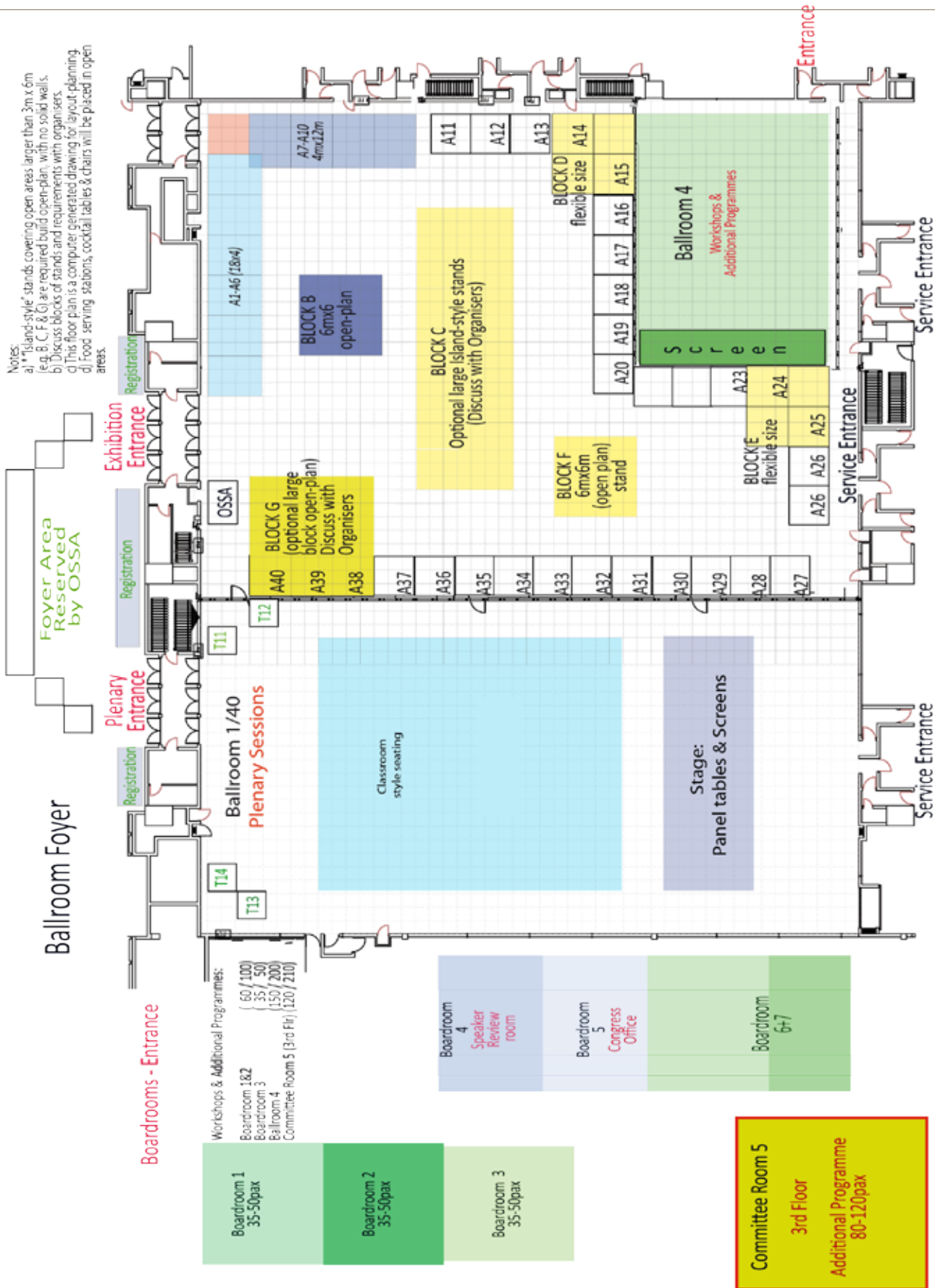
Sponsorship and Branding Opportunities

Please discuss your ideas and requirements with the Chairman, Dr William Earl.

Congress Bags
Electronic advertisements
Final Programme (Reserved by Alcon laboratories)
Inserts in Congress Bag
Items for Display in the Registration Area
Lanyards and Name Badges
Lunch / Refreshment Breaks - Cash sponsorship
Pen and Writing Pad in Congress Bag
Poster Display
Registrar Prize
Scientific Programme Speakers
Social Events <ul style="list-style-type: none"> • Thursday Welcome Reception - Cost available on request • Friday Dinner (Reserved by Allergan) • Saturday Gala Dinner - Cash/itemised sponsorship ie: Entertainment, Beverages, Menu. • Saturday Fun Run • Sunday Christian Prayer Breakfast - Cost available on request
VIP Shuttle
Wi-Fi Area
Workshops / Symposia / Wet labs Cost: R20,000 per hour (Venue & standard AV included) Few slots are still available. Discuss your requirements with the Chairman, Dr William Earl.

Tentative Floorplan

- Notes:
- a) "Island-style" stands covering open areas larger than 3m x 6m (e.g. B, C, F & G) are required build open-plan, with no solid walls.
 - b) Discuss blocks of stands and requirements with organisers.
 - c) This floor plan is a computer generated drawing for layout planning.
 - d) Food serving stations, cocktail tables & chairs will be placed in open areas.



Trade Exhibition & Delegate Registration Form

- Once space is reserved you will have entered into a contract with OSSA2012 CONGRESS. Please note all cancellation policies carefully
- By submitting an application to participate, the exhibitor makes an irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.
- If you are not using a standard shell scheme, supplied by Two Way Exhibitions & Events, plans have to be submitted to the SCC .

Company Name				
Business Mailing Address				
City				
Country			Postal Code	
VAT Registration No.			Purchase Order No.	
Contact Person Surname			Title	
First name			Initials	
Email Address				
Tel or Mobile Number			Fax Number :	
Exhibiting Space Required	a) Meter (Depth - min 3M) X Meter (Length - min 3M)	Total Stand Size		Amount Payable
	M	M	M ² @ R 2,260 per M ²	R
	b) 1x Table-top Exhibit Space - First Time / SME Exhibitors		@ R 11,500 / Table	
Additional information & special requests				
Trade Delegate Registration <i>Welcome Cocktail is included.</i>	Early Bird Register & pay by 16/01/2012	Register & pay by 21/02/2012	Register & pay after 21/02/2012 or on site	Amount Payable
Registration Fee per person	R 3,000	R 3,600	R 4,500	
Number of Trade Delegates (Representatives) at your stand <i>Complete the Name Badges Order form when registering two or more representatives from the same Company.</i>			X Registration Fee	R
Dietary Requirements: <i>Please note that vegetarian options will be available. Mark the appropriate box if strict dietary requirements apply.</i>	Halaal		Vegan	Kosher
Social Events RSVP <i>All Participants are required to RSVP in order to reserve their place in the social events.</i>			Extra Tickets	Total no of People
* Welcome Reception - 22nd March <i>(Included in registration fee of Trade Delegates.)(Extra tickets @ R400 pp)</i>			R	
** Gala Dinner - 24th March <i>(One ticket is included for every 9M² exhibition space allocated.) (Extra Gala Dinner tickets are available for purchase @ R600 pp)</i>			R	
Payment by Electronic Bank Transfer				
Bank : Standard Bank	Account Name : OSSA t/a Johannesburg Congress 2012			
Branch Code : 01 23 45 (Menlyn) Swift Code: SBZAJJ	Account Number : 01 270 185 8			
Total Amount All payments must be in ZAR.				R

